

**GOVERNMENT OF TELANGANA**  
**ABSTRACT**

Telangana – Tourism Publicity - Telangana Tourism publicity by way of designing and erection of Telangana Tourism Stall at Bio Asia event held from 02-02-2015 to 04-02-2015 at Hyderabad, through M/s. Touchstone Advertising (P) Limited - Sanction of an amount of Rs.2,24,720/-including taxes (Rupees Two Lakhs Twenty Four Thousand Seven Hundred and Twenty only) – Orders – Issued.

**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.RT.No. 208

Dated:13-03-2015

Read the following:

- 1.From M/s. Touchstone Advertising Private Limited, Hyderabad, Lt.Dt:02-03-2015.
- 2.Govt. Lr. No.1599 /PMU/PRO/2015, of YAT & C (PMU) Department, Dt:11-03-2015.

\* \* \*

**ORDER:**

1. In the reference 1<sup>st</sup> read above, M/s. Touchstone Advertising (P) Limited, Hyderabad, an empanelled agency has submitted a bill for an amount of Rs.2,24,720/- including taxes (Rupees Two Lakhs Twenty Four Thousand Seven Hundred and Twenty only) towards publicity of Telangana Tourism by way of designing and erection of Telangana Tourism Stall at Bio-Asia event held from 02-02-2015 to 04-02-2015 at Hyderabad. The stall in wooden structure with the theme of Kakatiya gate and pillars.

2. Government, after careful examination of the matter, hereby accord sanction for an amount of Rs.2,24,720/-including taxes (Rupees Two Lakhs Twenty Four Thousand Seven Hundred and Twenty only) to M/s. Touchstone Advertising (P) Limited, Hyderabad, towards publicity of Telangana Tourism by way of designing and erection of Telangana Tourism Stall at Bio Asia event held from 02-02-2015 to 04-02-2015 at Hyderabad.

3. The amount sanctioned at Para (2) above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodations & other Facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

4. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT&C Department shall draw the amount sanctioned at para-2 above and disburse the same to M/s. Touchstone Advertising (P) Limited, Hyderabad, through following details:-

Bank Name	:	Bank of Baroda
Branch Name	:	Banjara Hills Branch
Account No.	:	26610200000060
IFSC Code	:	BARB0PBBHYD
PAN No.	:	AABCT0849G

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)**

**B.P. ACHARYA  
PRINCIPAL SECRETARY TO GOVERNMENT (T&C)**

To

M/s. Touchstone Advertising (P) Limited, Hyderabad  
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.  
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad

**Copy to:**

The YAT & C (PMU- Claims) Department.  
SF/SCs

**//Forwarded:: By Order//**

**SECTION OFFICER**